



May 9, 2011
FOR IMMEDIATE RELEASE

Contact: Brian DeRoy – Public Affairs Director
(803) 734-2620 office (803) 733-1645 cell

STATE TREASURER CURTIS LOFTIS TO PROMOTE FINANCIAL LITERACY DURING STATEWIDE SCHOOL TOUR

Elementary schools statewide will receive free computer software to teach kids financial awareness. Treasurer Loftis to visit selected schools beginning on May 11.

(Columbia, SC) – State Treasurer Curtis Loftis will visit schools statewide starting on May 11 to promote financial literacy and share his experiences as the state’s chief banker in addition to running a successful business.

The Treasurer’s Office is partnering with Visa to distribute free financial literacy computer software to all public, private and charter elementary schools registered with the Department of Education. The Treasurer will award six schools with complimentary computer tablets loaded with the financial literacy software.

“It is my pleasure to meet with our future leaders to speak about the importance of knowing how to save and manage money,” Treasurer Loftis said. “Counting pennies can lead to counting hundreds or even millions of dollars and I hope to inspire some elementary students who could become CEO’s or perhaps a State Treasurer. Thanks to Visa for partnering with our office to provide this valuable service to our elementary schools at no charge to the taxpayer.”

TREASURER’S ELEMENTARY SCHOOL TOUR (schools will receive 3 free computer tablets each)

Wednesday May 11: Charleston 9am Caper’s Prep Christian Academy 1941 Bees Ferry Road
Myrtle Beach 2pm Ocean Bay Elementary – 950 International Drive

Thursday May 12: West Columbia 8am Grace Christian School - 416 Denham Avenue
Rock Hill 11am May 12 Westminster Catawba Christian School 1310 India Hook Road
Greenville 2pm Legacy Charter School 901 Anderson Road

Friday May 13: West Columbia 8:30am Congaree Wood Early Childhood Center 739 Pine Ridge Drive

Media access has been pre-approved for all school locations.

###